**Doctoral Summer School of International Business**

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| Day 1: **09.07.2023 room 1B, b. “C”** | |
| 12.30- | **Registration** |
| 13.15-14.30 | **Opening session** |
| 14,30-15,00 | Coffee break |
| 15.00-16.30 | **Mixed Methods in International Business**  ***prof. Niina Nummela,*** University of Turku |
| 16.45 – 18.00 | **Mixed Methods in International Business**  ***prof. Niina Nummela,*** University of Turku |
| Day 2: **10.07.2023 room 152, b. “G”** | |
| 9.00-10.30 | **Mixed Methods in International Business**  ***prof. Niina Nummela,*** University of Turku |
| 10.45-12.15 | **Mixed Methods in International Business**  ***prof. Niina Nummela,*** University of Turku |
| 12.15-13.00 | **Lunch** |
| 13.00-14.30 | **Sustainable International Business and Marketing**  ***prof. Pervez Ghuari,*** University of Birmingham, Birmingham Business School |
| 14.30-15.00 | Coffee break |
| 15.00-16.30 | **Sustainable International Business and Marketing**  ***prof. Pervez Ghuari,*** University of Birmingham, Birmingham Business School |
| 16.30 - | **Poster session** |
| Day 3: **11.07.2023 room 152, b. “G”** | |
| 9.00-10.30 | **Sustainable International Business and Marketing**  ***prof. Pervez Ghuari,*** University of Birmingham, Birmingham Business School |
| 10.45-12.15 | **IBR Paper Development Workshop**  ***prof. Agnieszka Chidlow, prof. Pervez Ghuari,*** University of Birmingham, Birmingham Business School |
| 12.15-13.00 | **Lunch** |
| 13.00-14.30 | **Credibility of Data: Scientific Inquiry & Digital Age**  ***prof. Agnieszka Chidlow***, University of Birmingham, Birmingham Business School |
| 14.30-15.00 | Coffee break |
| 15.00-16.30 | **Credibility of Data: Scientific Inquiry & Digital Age**  ***prof. Agnieszka Chidlow***, University of Birmingham, Birmingham Business School |
| Day 4: **12.07.2023 room 152, b. “G”** | |
| 9.00-10.30 | **Credibility of Data: Scientific Inquiry & Digital Age**  ***prof. Agnieszka Chidlow***, University of Birmingham, Birmingham Business School |
| 10.45-12.15 | **IBR Paper Development Workshop**  ***prof. Agnieszka Chidlow, prof. Pervez Ghuari,*** University of Birmingham, Birmingham Business School, |
| 12.15-13.00 | **Lunch** |
| 13.00-14.30 | **International Market Entry Modes in the CEE and Emerging Markets**  ***prof. Desislava Dikova,*** Vienna University of Economics & Business |
| 14.30-15.00 | **Coffee break** |
| 15.00-16.30 | **International Market Entry Modes in the CEE and Emerging Markets**  ***prof. Desislava Dikova,*** Vienna University of Economics & Business |
| Day 5. **13.07.2023 room 152, b. “G”** | |
| 9.00-10.30 | **Academic Paper Reviewing -Workshop**  ***prof. Desislava Dikova,*** Vienna University of Economics & Business |
| 10.45-12.15 | **Academic Paper Reviewing -Workshop**  ***prof. Desislava Dikova,*** Vienna University of Economics & Business |
| 12.15-12.45 | **Lunch** |
| 12.45-13.15 | **Closing Session** |